

Introducing a Licensing Opportunity with 50+ Categories

Get ready to license and/or co-brand with your existing brands to maximize sales while we celebrate our 250th birthday, just around the corner July 4th, 2026!



Promotions will commence as early as President's Day, followed by Memorial Day, and leading up to the crescendo of July 4th, 2026! The celebration culminates Holiday 2026, with memorabilia and much more!

What is the Celebrate 250™ Brand?



Celebrating 250 Years of Freedom and Innovation for America

Celebrate 250™ is more than just a commemoration of the United States' 250th Birthday; it is a call to action. Be a part of the festivities! Join your community in celebrating this exciting time in history. This will be a limited time engagement and an opportunity for all Americans to join together in unity, as we Celebrate 250 in 2026. Through unique product offerings, engaging content and curated experiences, we can't wait to Celebrate 250 together.

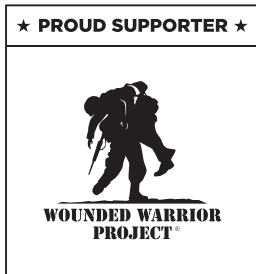
License Opportunities



We are actively seeking licensees to bring Celebrate 250 to life in these key product categories:

- Apparel & Accessories
- Toys & Games, Arts & Crafts
- Food/Beverages/Beer
- Backpacks, Gym/Tote Bags
- Home Textiles/Housewares
- Party Goods/Decorations
- Collectibles/Memorabilia/Jewelry
- Ornaments/Holiday Decor
- Gift & Novelty
- Beach & Pool Gear
- Electronics
- Outdoor Decor

Why License Celebrate 250?



Celebrate 250 is proud to be a Supporter of Wounded Warrior Project to honor and empower America's injured veterans.

- Comprehensive nationwide marketing campaign running throughout 2026.
- Exclusive Celebrate 250 collaboration with **Wounded Warrior Project®**.
- Eye-catching trademark protected logo.
- Customized Anthem written by **Ben Burgess**, titled "Celebrate 250". Mr. Burgess is an accomplished singer/songwriter for world-class musicians, including Morgan Wallen (for whom Ben composed "Whiskey Glasses", an award-winning global hit with over **250 Million views** on YouTube and counting).
- Performed by renowned artists, who will promote Celebrate 250 licensed products and retail sponsors through their social media platforms and public appearances.
- National and local events: From parades to performances and exhibitions, diverse events will connect communities across the nation.
- Exciting contests, exclusive experiences, and giveaways will keep consumers engaged throughout the year.



Hear the 3 Minute Demo of the Anthem



Key Positioning



The Entire Country will Participate in this Historic Celebration of the U.S.'s 250th Birthday!

- Inclusive and Family Friendly
- Accessible for All
- Sense of Urgency and Excitement
- Unity through Shared Experience



This is a unique opportunity to be part of a once-in-a-lifetime celebration. Together, we can create products and experiences that honor America's legacy and inspire future generations.

For more Info contact: **Simon Douek** • simon@coolbrandsllc.com

Confidential & Subject to Change
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