



SURVIVOR TOUGH™

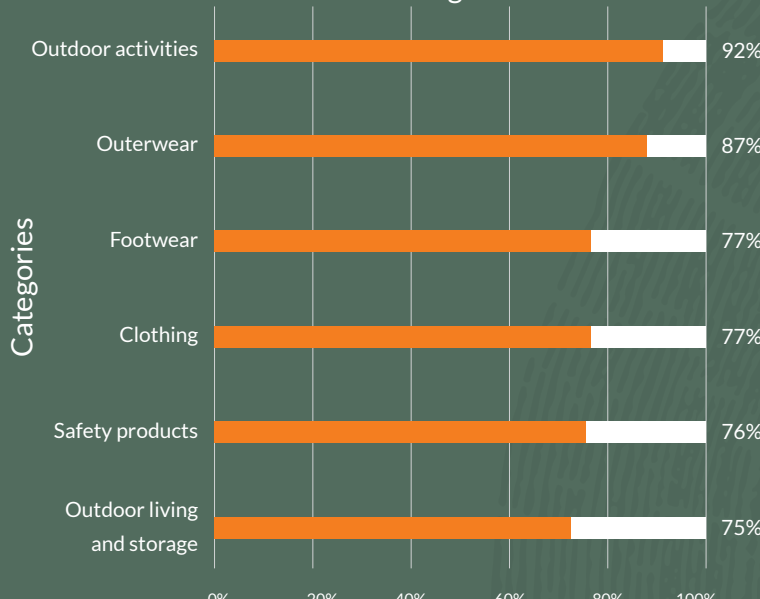
ENGINEERED TO LAST



Click Here for Brand Video

CONSUMER SURVEY RESULTS

At least 3 out of 4 people associated Survivor Tough with the below categories:



At least 2 out of 4 people associated Survivor Tough with the below categories:



Energy drinks/bars/vitamins, Garage organization, Car accessories, Pet accessories, and Small Kitchen appliances are recommended for co-branding

Cool Brands partnered with one of the world's largest data collection company to develop and field a proprietary research study. This company's expertise in qualitative and quantitative solutions coupled with their knowledge in research, testing and consumer data points makes them best in class.

At Survivor Tough, we understand that life is filled with unique experiences and our products are built to accompany you on your journey. From the weekend warrior tackling DIY projects at home to the adventurous explorer navigating the great outdoors, we have you and your family covered. With unbeatable value and features tailored to meet your individual needs, it's never been easier to tackle the toughest obstacles in style! Our versatile selection of products from apparel to outdoor equipment and hardware ensures there's something for every adventure. Whatever challenges arise- count on us to provide reliable solutions engineered to conquer any feat!

OUR CATEGORIES

Conquer the unknown with Survivor Tough! Our products are designed to fuel your outdoor feats, no matter how demanding - From weekend warriors to hardcore adventurers. Durable and reliable, we've got you covered for any challenge life throws at you!



TOOLS + EQUIPMENT



HOME + UTILITY



SAFETY



OUTDOOR LIVING + RECREATION



CLOTHING, FOOTWEAR + ACCESSORIES



NUTRITION

OUR PRINCIPLES

Survivor Tough stands by its commitment to excellence, engineered with quality in mind. Our core principles drive our determination in creating dependable and affordable products - so you can navigate your world while staying on budget!

QUALITY + DURABILITY

Survivor Tough is the go-to for reliable and resilient products. From heavy duty tasks to every day use, Survivor Tough helps you conquer any challenge with our selection of versatile products that are made to weather whatever life throws your way!

AFFORDABILITY

For those who live life on the go, our products are perfect for all types of adventures! Whether you're a weekend warrior or an outdoorsman-on-the-move, we offer excellent value to keep up with your active lifestyle while staying on budget.

VERSATILITY

With our diverse range of products, you'll never be left wanting for the perfect solution. Whatever your needs may be, we have just what you're looking for!

SECURITY

With Survivor Tough, you're in capable hands. Safety is always our top priority, and all our products are designed with your protection in mind.

SOLUTIONS, NOT GIMMICKS™

At Survivor Tough, we're on a mission to transform your life with our innovative and resilient products incorporating a strong price to value ratio, designed to endure the whirlwind of your daily adventures. We're all about substance, creating solutions crafted from diverse inspirations to support the modern day customer -

No gimmicks here!

TECHNOLOGIES

Embark on a variety of journeys with Survivor Tough, where cutting edge technologies meet unbeatable durability. Our tailor made solutions cater to every challenge, empowering you to conquer the impossible, no matter the conditions. Crafted with care, let our innovative solutions be your secret weapon to tackle any challenge.



Waterproof & Resistant



Odor Control



Wind Resistance



Moisture Wicking



Rust Proofing



Fade Resistance



Antimicrobial



Temperature Regulating



And More

FROM ADVENTURE SEEKERS TO DIY SPECIALISTS, SURVIVOR TOUGH IS BUILT TO LAST.

Contact Information - info@coolbrandsllc.com